

# Tiefkühlprodukte-Entwicklung

## Pro-Kopf-Verbrauch 1956-2020

(in Kilogramm, ohne Speiseeis)



**Jahr**

**PKV**

|             |      |             |     |             |      |             |      |
|-------------|------|-------------|-----|-------------|------|-------------|------|
| <b>1956</b> | k.A. | <b>1960</b> | 0,8 | <b>1970</b> | 10,0 | <b>1980</b> | 15,0 |
| <b>1957</b> | k.A. | <b>1961</b> | 1,7 | <b>1971</b> | 10,6 | <b>1981</b> | 15,9 |
| <b>1958</b> | k.A. | <b>1962</b> | 2,2 | <b>1972</b> | 11,4 | <b>1982</b> | 15,9 |
| <b>1959</b> | k.A. | <b>1963</b> | 2,4 | <b>1973</b> | 11,9 | <b>1983</b> | 16,2 |
|             |      | <b>1964</b> | 2,7 | <b>1974</b> | 11,8 | <b>1984</b> | 17,2 |
|             |      | <b>1965</b> | 3,2 | <b>1975</b> | 12,2 | <b>1985</b> | 18,4 |
|             |      | <b>1966</b> | 4,9 | <b>1976</b> | 13,6 | <b>1986</b> | 19,7 |
|             |      | <b>1967</b> | 8,2 | <b>1977</b> | 13,0 | <b>1987</b> | 20,5 |
|             |      | <b>1968</b> | 8,1 | <b>1978</b> | 13,7 | <b>1988</b> | 20,8 |
|             |      | <b>1969</b> | 8,6 | <b>1979</b> | 14,0 | <b>1989</b> | 22,0 |

|             |      |             |      |             |      |             |       |
|-------------|------|-------------|------|-------------|------|-------------|-------|
| <b>1990</b> | 20,4 | <b>2000</b> | 32,8 | <b>2010</b> | 40,2 | <b>2020</b> | 44,8* |
| <b>1991</b> | 22,4 | <b>2001</b> | 34,4 | <b>2011</b> | 40,4 |             |       |
| <b>1992</b> | 23,1 | <b>2002</b> | 34,5 | <b>2012</b> | 41,0 |             |       |
| <b>1993</b> | 23,3 | <b>2003</b> | 35,7 | <b>2013</b> | 41,6 |             |       |
| <b>1994</b> | 23,9 | <b>2004</b> | 36,7 | <b>2014</b> | 42,2 |             |       |
| <b>1995</b> | 24,0 | <b>2005</b> | 37,2 | <b>2015</b> | 44,5 |             |       |
| <b>1996</b> | 25,3 | <b>2006</b> | 37,7 | <b>2016</b> | 45,4 |             |       |
| <b>1997</b> | 26,6 | <b>2007</b> | 38,1 | <b>2017</b> | 46,3 |             |       |
| <b>1998</b> | 29,6 | <b>2008</b> | 39,0 | <b>2018</b> | 46,3 |             |       |
| <b>1999</b> | 31,5 | <b>2009</b> | 39,3 | <b>2019</b> | 46,9 |             |       |

\* Coronapandemie/lockdownbedingte Gastronomie-Schließungen

# Tiefkühlprodukte-Entwicklung

## Gesamtabsatz 1956-2020

(in Tonnen, ohne Speiseeis)



**Jahr**      Gesamtabsatz

|             |         |             |          |             |         |             |           |
|-------------|---------|-------------|----------|-------------|---------|-------------|-----------|
| <b>1956</b> | 20.000* | <b>1960</b> | 54.000*  | <b>1970</b> | 616.515 | <b>1980</b> | 924.150   |
| <b>1957</b> | 27.000* | <b>1961</b> | 105.000* | <b>1971</b> | 651.997 | <b>1981</b> | 981.658   |
| <b>1958</b> | 36.000* | <b>1962</b> | 118.000  | <b>1972</b> | 707.065 | <b>1982</b> | 979.621   |
| <b>1959</b> | 43.000* | <b>1963</b> | 130.000  | <b>1973</b> | 732.703 | <b>1983</b> | 1.007.142 |
|             |         | <b>1964</b> | 159.000  | <b>1974</b> | 730.976 | <b>1984</b> | 1.059.219 |
|             |         | <b>1965</b> | 185.500  | <b>1975</b> | 756.787 | <b>1985</b> | 1.124.102 |
|             |         | <b>1966</b> | 294.000  | <b>1976</b> | 772.862 | <b>1986</b> | 1.208.000 |
|             |         | <b>1967</b> | 489.870  | <b>1977</b> | 800.926 | <b>1987</b> | 1.255.729 |
|             |         | <b>1968</b> | 464.360  | <b>1978</b> | 812.517 | <b>1988</b> | 1.286.650 |
|             |         | <b>1969</b> | 522.140  | <b>1979</b> | 861.088 | <b>1989</b> | 1.366.234 |

|             |           |             |           |             |           |             |             |
|-------------|-----------|-------------|-----------|-------------|-----------|-------------|-------------|
| <b>1990</b> | 1.615.919 | <b>2000</b> | 2.687.825 | <b>2010</b> | 3.285.634 | <b>2020</b> | 3.659.804** |
| <b>1991</b> | 1.785.582 | <b>2001</b> | 2.812.458 | <b>2011</b> | 3.312.237 |             |             |
| <b>1992</b> | 1.854.053 | <b>2002</b> | 2.848.678 | <b>2012</b> | 3.317.941 |             |             |
| <b>1993</b> | 1.889.996 | <b>2003</b> | 2.945.888 | <b>2013</b> | 3.366.560 |             |             |
| <b>1994</b> | 1.958.826 | <b>2004</b> | 3.032.365 | <b>2014</b> | 3.415.553 |             |             |
| <b>1995</b> | 1.955.385 | <b>2005</b> | 3.067.835 | <b>2015</b> | 3.542.121 |             |             |
| <b>1996</b> | 2.074.470 | <b>2006</b> | 3.107.846 | <b>2016</b> | 3.631.827 |             |             |
| <b>1997</b> | 2.183.815 | <b>2007</b> | 3.136.097 | <b>2017</b> | 3.730.185 |             |             |
| <b>1998</b> | 2.422.070 | <b>2008</b> | 3.202.537 | <b>2018</b> | 3.768.742 |             |             |
| <b>1999</b> | 2.582.767 | <b>2009</b> | 3.224.341 | <b>2019</b> | 3.833.833 |             |             |

\* geschätzt

\*\*Coronapandemie/lockdownbedingte Gastronomie-Schließungen

# Tiefkühlprodukte-Entwicklung

## Umsatz 1956-2020

(in Mrd. Euro, ohne Speiseeis)



**Jahr**      Gesamtabsatz

|             |      |             |      |             |      |             |      |
|-------------|------|-------------|------|-------------|------|-------------|------|
| <b>1956</b> | k.A. | <b>1960</b> | k.A. | <b>1970</b> | k.A. | <b>1980</b> | 1,46 |
| <b>1957</b> | k.A. | <b>1961</b> | k.A. | <b>1971</b> | 0,46 | <b>1981</b> | 1,68 |
| <b>1958</b> | k.A. | <b>1962</b> | k.A. | <b>1972</b> | 0,53 | <b>1982</b> | 1,80 |
| <b>1959</b> | k.A. | <b>1963</b> | k.A. | <b>1973</b> | 0,63 | <b>1983</b> | 1,89 |
|             |      | <b>1964</b> | k.A. | <b>1974</b> | 0,67 | <b>1984</b> | 2,11 |
|             |      | <b>1965</b> | k.A. | <b>1975</b> | 0,75 | <b>1985</b> | 2,31 |
|             |      | <b>1966</b> | k.A. | <b>1976</b> | 0,90 | <b>1986</b> | 2,55 |
|             |      | <b>1967</b> | k.A. | <b>1977</b> | 0,97 | <b>1987</b> | 2,68 |
|             |      | <b>1968</b> | k.A. | <b>1978</b> | 1,06 | <b>1988</b> | 2,93 |
|             |      | <b>1969</b> | k.A. | <b>1979</b> | 1,23 | <b>1989</b> | 3,22 |

|             |      |             |       |             |       |             |        |
|-------------|------|-------------|-------|-------------|-------|-------------|--------|
| <b>1990</b> | 3,74 | <b>2000</b> | 8,25  | <b>2010</b> | 11,42 | <b>2020</b> | 15,08* |
| <b>1991</b> | 4,36 | <b>2001</b> | 8,82  | <b>2011</b> | 11,78 |             |        |
| <b>1992</b> | 4,90 | <b>2002</b> | 9,02  | <b>2012</b> | 12,02 |             |        |
| <b>1993</b> | 5,15 | <b>2003</b> | 9,27  | <b>2013</b> | 12,42 |             |        |
| <b>1994</b> | 5,69 | <b>2004</b> | 9,52  | <b>2014</b> | 12,79 |             |        |
| <b>1995</b> | 5,83 | <b>2005</b> | 9,69  | <b>2015</b> | 13,32 |             |        |
| <b>1996</b> | 6,13 | <b>2006</b> | 10,05 | <b>2016</b> | 13,81 |             |        |
| <b>1997</b> | 6,56 | <b>2007</b> | 10,50 | <b>2017</b> | 14,34 |             |        |
| <b>1998</b> | 7,54 | <b>2008</b> | 11,00 | <b>2018</b> | 14,75 |             |        |
| <b>1999</b> | 7,97 | <b>2009</b> | 11,28 | <b>2019</b> | 15,36 |             |        |

\* Coronapandemie/lockdownbedingte Gastronomie-Schließungen