

Press Release:

“The Power of Frozen”

International Frozen Food Network announces the 2nd International Frozen Food Conference at Anuga 2025

Cologne, Germany, September 8, 2025. The International Frozen Food Network (IFFN), together with its member associations and the Global Cold Chain Alliance (GCCA), announces the 2nd International Frozen Food Conference, taking place during the world’s leading food trade fair Anuga 2025 on October 7, 2025, from 10:30 am to 1:30 pm at Congress Centre East, Koelnmesse.

Under the theme “Frozen Food Supply Chain: Delivering Food Security for the World”, the conference will bring together international experts, industry leaders and trade associations from the frozen food and cold chain logistics sectors. With participants from across Europe, North America, and beyond, the event will highlight the essential role of frozen food for nutrition worldwide and resilient logistics infrastructure in ensuring fresh, secure, safe, and sustainable global food supplies.

High-quality conference program

The program features keynote speeches, expert spotlights and panel discussions addressing topics such as trade restrictions, consumer insights, sustainability and food safety. Distinguished speakers include representatives from the American Frozen Food Institute (AFFI, USA), British Frozen Food Federation (BFFF, UK), Deutsches Tiefkühlinstitut (dti, Germany), Global Cold Chain Alliance (GCCA), Frozen Food Association of Türkiye (DGD, Turkey), and many more, alongside global logistics leaders.

“The frozen food industry plays a vital role in feeding the world sustainably,” say Sabine Eichner, Managing Director of dti, voice of the frozen food industry in Germany, and Julie Hanson, Director Europe at GCCA. “This conference provides a unique opportunity for dialogue, innovation, and collaboration across borders, and shows the worldwide ‘Power of Frozen!’”

Organized by the International Frozen Food Network (IFFN), a coalition of national frozen food associations from Europe and North America, together with the Global Cold Chain Alliance (GCCA), the event emphasizes international cooperation in advancing awareness of frozen food’s benefits and fostering stronger global trade partnerships.

About the Organizers

The International Frozen Food Network (IFFN) unites national frozen food associations from the USA, UK, Germany, France, Italy, the Netherlands, Belgium, Spain, Turkey, and Austria. Its mission is to raise international awareness of the benefits of frozen food and to promote exchange within the global frozen food industry and supply chain.

The IFFN includes: American Frozen Food Institute (AFFI, USA), British Frozen Food Federation (BFFF, Great Britain), German Frozen Food Institute (dti, Germany), Professional Association of the Food Industry (Austria), Frozen España (Spain), Frozen Food Association of Türkiye (DGD, Turkey), Pact' Alim (France), PROFEL – European Association of Fruit and Vegetable Processors, Unione Nazionale de Alimenti Surgelati (UNAS, Italy), and VriesVers Platform (Netherlands).

The Global Cold Chain Alliance (GCCA) represents all major industries involved in temperature-controlled warehousing, logistics, and transportation. It brings together partners from around the world to lead innovation in the movement of perishable products.

Information about registration

The 2nd International Frozen Food Conference is part of the official event program of Anuga, the world's leading trade fair for food and drinks, and shows the long standing engagement of Koelnmesse to support the development of frozen food worldwide.

Participation in the 2nd International Frozen Food Conference is free of charge for Anuga visitors with a valid trade fair ticket. Registration is open until September 25, 2025, via this link.

For more information click [here](#).

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