

Press Release:

The Power of Frozen

Second 'International Frozen Food Conference' at Anuga 2025

Cologne, 16 October 2025. Under the title 'Frozen Food Supply Chain: Delivering Food Security for the World', the International Frozen Food Network (IFFN) and the Global Cold Chain Alliance (GCCA) held the second 'International Frozen Food Conference' on 7 October at the leading food trade fair Anuga in Cologne.

The focus was on the important role of frozen food and a resilient frozen food logistics chain for a secure and sustainable global food supply in open, international markets. The conference featured keynotes, expert presentations and discussions on current topics in trade policy, sustainability and food safety. The podium featured high-profile speakers from the global frozen food industry and cold chain logistics. Over 100 international trade visitors from industry, trade, logistics, associations and politics took part.

The second 'International Frozen Food Conference' was part of the official programme of events at Anuga, the world's leading trade fair for food and beverages, and demonstrates Koelnmesse's long-standing commitment to promoting the development of frozen food worldwide.

Frozen food industry and resilient logistics for global food security

'When it comes to global food security, frozen food is an indispensable solution,' emphasised Sabine Eichner, Managing Director of the German Frozen Food Institute (dti), at the opening. 'In a world where the climate, the geopolitical situation and the prices of raw materials can change overnight, frozen products offer time: time to transport food safely over long distances, time to compensate for seasonal fluctuations and shocks, and time for families to plan their budgets reliably.'

Julie Hanson, Director Europe at the GCCA: 'Our conference reflects the common goal of the IFFN and GCCA: to raise global awareness of the benefits of frozen food and to strengthen cooperation along our entire value chain, because this will enable us to contribute even more effectively to sustainable nutrition for the world's population.'

The IFFN brings together national frozen food organisations from North America and Europe. Its aim is to strengthen international exchange, share knowledge about best practices and give frozen food a global voice, including in the political arena. The dti is one of the leading members of this international association.

Call for cooperation between politics, business and science

The second 'International Frozen Food Conference' featured prominent discussion panels, keynotes and short presentations by international experts on global trade, food safety, supply chains, consumer trends, climate protection and sustainability. Important companies from the international frozen food industry and cold chain logistics provided inspiration on stage, including Americold, Apetito, Iceland, Jodifrost, Lineage and Nature's Touch, as well as experts from market research and science such as Europanel and Wageningen University.

The key messages of the second 'International Frozen Food Conference' were summarised by Suvan Sharma, American Frozen Food Institute (AFFI), Rupert Ashby, British Frozen Food Federation (BFFF), and Julie Hanson:

- Frozen food is part of the solution for sustainable food security, primarily through the massive reduction of food waste along stable cold chains.
- There is an urgent need to educate people about the important benefits of frozen products: industry, politics and science must work together to provide information, open up factories and communicate facts in order to counteract prejudices and misconceptions.
- Strengthen international cooperation: harmonisation of rules, exchange of data and knowledge, and strong, well-networked associations accelerate resilience, competitiveness and acceptance.

'We invite politicians, business leaders, scientists and civil society to work together on informed consumer decisions, fair framework conditions and efficient, transparent cold chains – so that frozen food can realise its full potential for safety, sustainability and enjoyment,' said the three representatives on the closing panel.

About the organisers

The International Frozen Food Network (IFFN) brings together leading national frozen food organisations from the USA, Great Britain, Germany, France, Italy, the Netherlands, Belgium, Spain, Turkey and Austria. The IFFN includes: American Frozen Food Institute (AFFI, USA), British Frozen Food Federation (BFFF, United Kingdom), Deutsches Tiefkühlinstitut (dti, Germany), Fachverband der Lebensmittelindustrie (Austria), Frozen España (Spain), Frozen Food Association of Türkiye (DGD, Turkey), Pact' Alim (France), PROFEL – European Association of Fruit and Vegetable Processors, Unione Nazionale de Alimenti Surgelati (UNAS, Italy) and VriesVers Platform (Netherlands).

The Global Cold Chain Alliance (GCCA) brings together partners worldwide to jointly drive innovation in the transport of sensitive products. As an umbrella organisation, the GCCA acts as the central voice of the cold chain industry and provides a platform for communication, networking and training for all links in the cold chain worldwide.



The opening speech, 'The Power of Frozen,' by Sabine Eichner, Managing Director of the German Frozen Food Institute (dti), can be found here: <https://www.tiefkuehlkost.de/tk-fuer-alle/aktuelles/aktuelles-1/the-power-of-frozen>

The German Frozen Food Association (dti) is the interest group and communication platform for the frozen food industry in Germany. As an umbrella organisation, it represents over 150 predominantly medium-sized companies from all parts of the frozen food chain, from industry to logistics and trade. The frozen food industry, one of the most important branches of the food industry with a total turnover of over 22 billion euros, supplies around 83 million people in Germany with fresh, frozen food every day and is an important supplier to the retail, catering and communal catering sectors. In 2024, per capita consumption of frozen products in Germany rose to a record level of 50 kg, according to dti sales statistics. Total sales in 2024 exceeded four million tonnes.

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