



1<sup>st</sup> INTERNATIONAL  
FROZEN FOOD CONFERENCE  
presented by International Frozen Food Network (IFFN)



FROZEN! *dti* INNOVATION AWARD  
supported by **AFC** and **anuga**

# FROZEN FOOD AS A GAME CHANGER FOR A HEALTHY AND SUSTAINABLE FUTURE

## & AWARD CEREMONY – FROZEN! *dti* INNOVATION AWARD



**Sunday  
October 8, 2023  
11 a.m.**


**Congress Saal, Congress Centre East**  
(free admission for fair visitors with valid  
ticket)



**Registration [here](#)**


## 11.00 Opening

100 years of deep freezing –  
Innovation for a sustainable future!

IFFN – represented by  
**Sabine Eichner**,  
Deutsches Tiefkühlinstitut /  
German Frozen Food Institute (*dti*) 

## Key Note

Recent trends and developments in  
the global frozen food markets

**Ananda Roy**, Circana 

## Panel Discussion


Deep Dive into frozen markets:  
The view from industry, retail and  
food service

**Ruud Harmsen**, Frio Food Inspirators   
**Markus Mischko**, iglo Deutschland   
**Simon J. Morris**, Salomon FoodWorld/  
Vion Food Group   
**Suvan Sharma**, Jain Farm Fresh Foods 

## 12.00 – 12.30 Coffee break with a light snack

## 12.30 Key Note

Shaping the future: The role of frozen  
food for a sustainable food system

Introducing remarks by  
**Rupert Ashby**,  
British Frozen Food Federation (BFFF) 

## Panel Discussion

Sustainable growth perspectives  
using the power of frozen

**Emilie Haspeslagh**, Ardo NV   
**Alfred Jansen**, iglo Deutschland   
**Ananda Roy**, Circana   
**John Sayers**, Superior Foods 

## Closing remarks

**Alison Bodor**,  
American Frozen Food Institute (AFFI) 

## 13.30 – 14.30 Award Ceremony

Awarding the best innovation for the  
frozen food industry – Live decision of  
the jury after the elevator pitches of  
the three finalists



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