

2nd International Frozen Food Conference

presented by International Frozen Food Network (IFFN) including:

- ❖ American Frozen Food Institute (USA)
- ❖ British Frozen Food Federation (United Kingdom)
- ❖ Deutsches Tiefkühlinstitut e.V. (Germany)
- ❖ Fachverband der Lebensmittelindustrie (Austria)
- ❖ Frozen Espana (Spain)
- ❖ Frozen Food Association of Türkiye (Turkey)
- ❖ Global Cold Chain Alliance (USA)
- ❖ Pact Alim (France)
- ❖ PROFEL- European Association of Fruit and Vegetable Processors (Belgium)
- ❖ UNAS – Unione Nazionale Alimenti Surgelati (Italy)
- ❖ VriesVers Platform (Netherlands)

Frozen Food Supply Chain: Delivering Food Security for the World

 **Date:** October 7, 2025

 **Time:** 10:30 – 13:30

 **Venue:** Congress Saal, Section 1, Congress Centre East
(free admission for fair visitors with valid ticket for Anuga 2025)

For the first time, the International Frozen Food Network (IFFN) with its nine national frozen food trade associations and the Global Cold Chain Alliance join forces and invite you to join the 2nd International Frozen Food Conference at the world's leading food trade fair Anuga 2025 in Cologne. The program "Frozen Food Supply Chain: Delivering Food Security for the World" will feature renowned speakers and brings together the global frozen food and cold chain logistics industries. Important and well-known leaders in frozen food and frozen logistics will be joining. The event will provide an excellent opportunity to deepen international business contacts and to engage in a dialogue on the role of the frozen food industry in meeting the needs of consumers around the globe, sustainably.

It is also an excellent opportunity to make acquaintance with the managing directors of the **International Frozen Food Network (IFFN) and Global Cold Chain Alliance (GCCA)**. The aim of both institutions is to raise international awareness of the benefits of frozen food and to promote exchange within the international frozen food industry and frozen supply chain. The program will focus on the actual importance of frozen food and resilient logistics infrastructure for secure, safe and sustainable global food supply in open international markets.

IFFN includes trade organizations from the US, UK, Germany, France, Italy, Netherlands, Belgium, Spain, Turkey, Austria and is open to interested frozen food associations from other countries. GCCA represents all major industries engaged in temperature-controlled warehousing, logistics and transportation, uniting all partners to be innovative leaders in the movement of perishable products

globally. Participation in the 2nd International Frozen Food Conference is free of charge although an Anuga ticket is required for access. We look forward to receiving your registration **by September 25, 2025** at this link <https://www.tiefkuehlkost.de/vf?h=MRNuV5L9>

Program Agenda

10:30 – 10:50 | Welcome & Opening Remarks

Moderator Welcome

Julia Glotz

Anuga Welcome

“The Power of Frozen” - Opening

Dr. Sabine Eichner, Managing Director, **Deutsches Tiefkühlinstitut** &
Julie Hanson, Director of Europe, **Global Cold Chain Alliance**

Section 1: Enabling Food Security through international trade – the role of frozen

10:50 – 11:05 | Keynote: Policy Matters: Why Cold Chain Needs a Seat at the Table

Adam Thocher, Executive Director, **Global Cold Chain Alliance**
Niels Svenstrup, Director of Business Development, **Lineage**

11:05 – 11:30 | Panel 1:

Supply chains & Trade: Supporting the Frozen Future

Moderator: Julia Glotz

Panelists:

- **Nayla Sacre**, **Americold**, Director of Strategy International (USA)
- **Joris Olbrechts**, **Jodifrost** and **Jogrex**, Owner & Director, (Belgium)
Chair of the GCCA European Logistics Council
- **John Tentomas**, **Nature’s Touch**, CEO (USA)

11:30 – 12:00 Networking, Coffee & Snacks

Section 2: Perspectives from the Frozen Ecosystem

12:00 – 12:20 | **Key Note: Hot news from the freezer – why consumers love frozen**

Dirk Vissers, International Consumer Insight Director, **Europanel**

12:20 – 12:55 | **Frozen Expert Spotlights – Short Interventions**

Keeping Frozen Foods Safe: Managing Listeria Risks

Dr. Sanjay Gummalla, Senior Vice President, Scientific Affairs
American Frozen Food Institute

Frozen Foods, Fresh Facts: Carbon Footprint Compared

Dr. Sabine Eichner, Managing Director,
Deutsches Tiefkühlinstitut

FROSTEQ-Project: Rethinking Frozen: Safe Temperatures for Quality and Sustainability

Dr. Rian Timmermans, Scientist Mild Preservation and Processing
Wageningen University & Research

What Consumers Think of Frozen

Rupert Ashby, Managing Director
British Frozen Food Federation

12:55 – 13:20 | **Panel 2:**

Frozen Food: From Farm to Freezer to Fork: Delivering on Food Security & modern nutrition

Moderator: Julia Glotz

Panelists:

- **Dr. Jan-Peer Laabs**, CEO, **apetito AG** (Germany)
- **Gareth Thomas**, Category Director Frozen, **Iceland** (United Kingdom)
- **Dr. Murat Bayizit**, Frozen Food Association of Türkiye (Turkey)

Closing and Networking

13:20 – 13:30 | **Closing Remarks & Call to Action**

- **Suvan Sharma**, CEO of Jain Farm Fresh and current Chair **American Frozen Food Institute**
- **Rupert Ashby**, **British Frozen Food Federation**
- **Julie Hanson**, **Global Cold Chain Alliance**

13:30 | **Networking**